

CLAIMS

1. A display apparatus which makes one pixel displayable in four colors, that is, three primary colors and a white color, and inputs and displays chrominance signals corresponding to a mixing ratio of said four colors, comprising:

color correction instrument which performs a first color correction of increasing saturation of said chrominance signals and a second color correction of increasing a white color component of said chrominance signals, when a predetermined color component exists in said chrominance signals corresponding to said pixel;

height generation instrument which gives, when there is a region where a plurality of pixels having said predetermined color component exist adjacently, at least height difference in saturation to said region by using either of first chrominance signals obtained by said first color correction, and second chrominance signals obtained by said second color correction; and

display instrument which displays said region where at least said height difference in saturation is given.

2. The display apparatus according to claim 1, wherein said predetermined color is yellow, magenta, or cyan.

3. The display apparatus according to claim 1, wherein said three primary colors are red, green, and blue.
4. The display apparatus according to claim 1, wherein said chrominance signals are RGB signals.
5. The display apparatus according to claim 4, wherein, when said predetermined color is yellow, said color correction instrument performs said first color correction by decreasing a value of a B signal of said chrominance signals and performs said second color correction by increasing a B signal of said chrominance signals, when a yellow color component exists in said chrominance signals corresponding to said pixel.
6. The display apparatus according to claim 1, wherein said height generation instrument gives at least height difference in saturation to said region using a signal of determining timing when said display instrument performs display in said pixel.
7. A display method of making one pixel displayable in four colors, that is, three primary colors and a white color, and inputting and displaying chrominance signals corresponding to a mixing ratio of said four colors, comprising:  
a color correction step of performing a first color correction of increasing saturation of said chrominance signals and a second color correction of increasing a

white color component of said chrominance signals, when a predetermined color component exists in said chrominance signals corresponding to said pixel;

a height generation step of giving, when there is a region where a plurality of pixels having said predetermined color component exists adjacently, at least height difference in saturation to said region by using either of first chrominance signals obtained by said first color correction, and second chrominance signals obtained by said second color correction; and

a display step of displaying said region where at least the height difference in saturation is given.

8. A program for making a computer function as:

color correction instrument which performs a first color correction of increasing saturation of said chrominance signals and a second color correction of increasing a white color component of said chrominance signals, when a predetermined color component exists in said chrominance signals corresponding to said pixel; and

height generation instrument which gives, when there is a region where a plurality of pixels having said predetermined color component exists adjacently, at least height difference in saturation to said region by using either of first chrominance signals obtained by said first

color correction, and second chrominance signals obtained by said second color correction, in the display apparatus according to claim 1.

9. A recording medium which bears the program according to claim 8 and can be processed by a computer.